

案研習促使學生對道德問題作出更多思考及討論；（五）澄清並反映備受公眾關注的普遍及基本的醫療道德事件。

This course will (1) deepen the ethical sensitivity of medical students regarding their professional conduct and their clinical decisions; (2) equip students with the conceptual and analytical skills to make moral decisions in clinical setting; (3) introduce students to the moral values of the Chinese medical tradition as well as that of the Western medical tradition; (4) stimulate students' moral imagination and discussion through case studies; and (5) clarify and reflect on the wider and foundational ethical issues in medical treatment and therapy which are of public concern.

**MCM 7260 畢業論文 (6,*,*)
Dissertation**

目標：（一）確定合適或創新的研究題目；（二）掌握適當的方法及技術以應用於選取的研究題目；（三）把研究結果撰寫論文。The aims of this course are (1) to identify an appropriate research or creative topic; (2) to develop and apply methodologies and techniques appropriate to the topic chosen; and (3) to present the results of the research or creative work in the dissertation, which may be a portfolio of compositions.

**MCM 7270 中醫文獻檢索與應用講座 (1,0,1)
Workshop on Chinese Medicine Literature and Its Applications**

本科目旨在提高學生資訊素養及終身學習的能力，使學生在資訊膨脹的時代能有效地檢索、評價及利用中醫藥資訊資源。

**MGNT 7030 Seminar in Advanced Management (2,3,0)
Topics**

In this course, students will examine recent developments, key contemporary management issues, and current management literature with the aim of consolidating management and organizational concepts.

MGNT 7040 International Management (2,3,0)

This course focuses on how the process of managing applies across national and cultural boundaries, especially with a regional perspective. The emphasis is on multinational corporations and their managerial activities, but all types of international business operations and their environmental issues are covered.

MGNT 7050 Managerial Skills (2,3,0)

For most students, this class will be very different from any that they have taken before. The emphasis will be on developing an awareness of their own management skill level and systematically working through a number of readings, cases, and exercises that will lead them to become more effective. The class is highly interactive, and students will work on an individual project to document skill improvement at their current jobs.

MGNT 7060 Strategic Management (2,3,0)

Strategic Management is a big picture course that builds upon diverse business fields such as management, economics, marketing, finance, accounting, among others. This course deals with an organization's overall postures from both inside and outside. It provides students with an integrative learning experience by applying what they have learned in their separate functional courses. The purpose is to help students develop strategic management knowledge and skills, gain experience in using the tools for strategic analysis, and apply the concepts to the real world situation.

MGNT 7070 Managing Change (2,3,0)

Managing change has become the norm in today's turbulent business environment, and almost all organizations have faced large-scale changes. The current challenge, and the one addressed in this course, is to find ways to manage the change process more effectively. Using a case-based approach, we consider the common types of changes organizations pursue and what it means

to manage those changes. The focus is on key, interrelated issues of when to change, how to enable change, and reacting to change.

MGNT 7080 Managing People in the Public Sector (3,3,0)

Public personnel management is widely recognized as a critical element of democratic society and effective public administration of a given city. Today, government and non-profit organizations are confronted with tighter budgets with limited funding and keener competition in the labour market. Recent changes in information technology, communication patterns, social issues, and demographic compositions have resulted in an increasingly use of privatization of some services such as outsourcing, franchise agreements, vouchers, and contracting. This course introduces to students, in addition to all relevant HRM issues and functions, major organizational behaviour theories and concepts.

MGNT 7090 Strategic Management and Business Policy (3,3,0)

Strategic Management is a big picture course that builds upon diverse business fields such as management, economics, marketing, finance, and accounting, among others. This course deals with an organization's overall postures from both inside and outside. It provides students with an integrative learning experience by applying what they have learned in their separate functional courses. The purpose is to help students develop strategic management knowledge and skills, gain experience in using the tools for strategic analysis, and apply the concepts to the real world situation. The case analysis is used extensively, and the focus is on how media companies and obtain a sustainable competitive advantage.

MGNT 7110 Board Structure, Process and Leadership (4,4,0)

Company directors perform two major functions. The first is to make strategic decisions, such as setting their firm's long-term strategy and making investment and finance decisions. The second is the monitoring function, such as appointment of top-level executives, determining their compensation schemes, replacing them if they perform unsatisfactorily, and monitoring capital allocation decisions. The effectiveness of directors to execute these functions depends, to a large extent, on the board structure and how these directors carry out their duties. This course aims to enable students to understand the nature, functions and operations of a board of directors. Since these features may vary depending on the board systems adopted, this course also discusses the major board of directors systems around the world. Board structures discussed in this course include the ratio of independent non-executive directors, board size and the formation and composition of various committees such as audit committee, compensation committee, etc. The relationships of these structures and the corporate performance are analysed. The roles of the board in risk management, strategic management and leadership are also discussed. The course further identifies the major board processes that affect the functioning of a board.

MGNT 7170 Change Management (3,3,0)

Students will learn about issues that deal with corporate restructuring due to mergers, acquisitions, downsizing, outsourcing and ethical concerns. They will also acquire skills in organizational change, in working with external consultants and in developing desirable work cultures. At the core of any major change programme is the process of strategic human capital formation. In fact, in a period of major change there is even more likely to be an explicit process of strategy formation that requires careful diagnosis. This course focuses on this diagnostic function, with the view to creating organization-wide change initiatives relevant to Asia.

MGNT 7200 Degree Project: Creating and Sustaining the Knowledge-based Organization (3,3,0)

This final topic will focus all previous studies into a concrete plan to create viable learning organizations, capable of sustained

innovation and adaptation necessary to compete successfully, not only within the Asia/Pacific region, but in a globalized environment. Here, students will be exposed to advanced concepts of strategic and operational organizational management, combined with HR projects that advocate constant renewal of human capital and employee involvement. While other courses have provided the necessary background, this capstone course will allow the students to develop the holistic outlook necessary to implement these concepts in pragmatic settings and to deal with current issues, within an action research setting.

MGNT 7210 Chinese Wisdom and Management (2,3,0)

Prerequisite: MGNT 7040 International Management

Traditional Chinese culture holds a reservoir of wisdom of the Chinese nation. To meet the challenges of the 21st century and to make firms more competitive, managers can seek wisdom from Confucius and other traditional Chinese management philosophies. This course provides the students with a comprehensive understanding of traditional Chinese thought and management wisdom. Application of traditional Chinese wisdom to contemporary business management will be a primary focus.

MGNT 7220 中華智慧與現代企業管理 (2,3,0) **Chinese Wisdom and Modern Management**

Prerequisite: MGNT 7040 International Management

現代管理學奠基於西方文化，源於希臘哲學與基督精神，重外物、個人、科學與智性邏輯分析；相對地，中華文化重內省、群體、人文與直覺感悟，代表著不同的宇宙和價值觀。近年中國的經濟騰飛，逐漸成為重要的市場與經濟體系，世界各大小企業蜂擁而至，但因為文化與價值觀不同，往往費時而失事。現代管理者最重要的對象是人，是以必須要對文化與人性有透徹的瞭解，圓融古今中外，相輔相承，才能事半功倍。數千年的中華文化與歷史，就是活生生的管理個案，蘊含著寶貴的實踐經驗。本課程專為有經驗的管理者與企業家，提高對中國文化的理解與實踐，探究中華智慧與中國式管理的有效實踐，使他們能面對龐大而瞬息萬變的中國市場的挑戰，靈活應變，得心應手。此課程主要分為「道」與「術」兩部分。「道」篇主要為中華哲學與智慧的基礎理念和管理「心法」；「術」篇則注重實踐與案例。在馳騁中西管理的理論與智慧中，同時分享寶貴的實戰經驗，兼容並蓄，是一門創新的綜合性實用管理課程，恰好彌補西方管理學與實際經驗不足之處。

MGNT 7230 Managing People (3,3,0)

For most students, this course will be very different from any that they have taken before. The emphasis will be on developing an awareness of their own skills of managing people and systematically working through a number of readings, cases, and exercises that will lead them to become more effective. The class is highly interactive and intensive, and students will work on an individual project to document skill improvement at their current level of competence in managing people to achieve results.

MGNT 7710 Selected Topics in Management (3,3,0)

The aim of this seminar-based course is to help students to understand the current development of the management discipline and to become familiar with current research streams. The seminar also aims at helping students to understand the process of academic research, from idea generation to writing the research proposal. Faculty members of the Department (and possibly visiting academics) will present a series of weekly research seminars. The programme and assessment will be under the direction of the subject coordinator. The final assessment will take the form of a written research paper, providing a critical review of an area of research and identifying research needs.

MGNT 7720 Required Readings in Management Research (3,3,0)

This course aims to (1) provide a tailor-made and guided reading programme for research postgraduate students in their specific area(s) of concentration, and (2) induce students to acquire in-depth understanding of their specific research field in the discipline of management. The supervisor(s) and the student are required to work out a reading list to cover literature related to the

student's research area. The approved list will be submitted to the Department for record. The course will conclude with a formal assessment of a written paper, consisting of a critical review of the literature surveyed, along with an oral presentation to the supervisor and at least one other Faculty member, based on the paper.

MHM 7010 Introduction of Personal Health Management (3,3,0) **個人化健康管理概論**

Students are expected to have a strong awareness and sufficient general knowledge in personal health management through learning in the following aspects of the course: the concept and special features of personal health management in daily life; the strategies, steps, procedures, methods and contents for managing personal health, including management of lifestyle, management of basic necessities in daily life, health management schemes under condition of illness or under disastrous circumstances or serious injuries.

MHM 7020 Anatomy and Physiology of the Human Body (2,3,0) **人體結構與生理功能**

In this course students are taught with the knowledge of the anatomy and physiology of the human body; the relationship between imbalance of the body functions and diseases; when and how to seek medical advice and different aspects of mental health.

MHM 7030 Introduction of Preventive Medicine (2,3,0) **預防醫學導論**

This course teaches students the basics of preventive medicine, e.g. the principle and practice of hygiene and health promotion, the idea of classifying disease prevention in three levels, the strategy and practice of prevention and control of diseases. They are also taught with the basics of epidemiology, statistics, the frequently used benchmarks and methods of research.

MHM 7040 An Overview on Health Preservation in Chinese Medicine (3,3,0) **中醫養生學概論**

Upon study of the course, students are expected to understand the concept, theory and management for health preservation in Chinese medicine; to understand the differences and connections between health preservation and illnesses treatment in Chinese medicine, etc.

The commonly-used methods in health preservation of Chinese medicine are expected to be mastered by students through study of this course, e.g. Chinese massage for enhancement of the health and so on. Also, the influences of Chinese culture to the personal health preservation are anticipated to be understood.

MHM 7050 Medicinal Foods and Food Therapy in Chinese Medicine (2,3,0) **藥膳與中醫食療**

The course aims to provide students with the knowledge and principles of food therapy by using Chinese medicinal foods that are made from safe and functional herbs and nutritional materials used for enhancement of health in daily life. In details, the preparatory processes and cooking methods of medicinal foods, as well as their reasonable applications will be introduced as a complementary therapy to improve body resistance and immunity, to prevent illnesses and enhance rehabilitation of chronic diseases.

MHM 7060 Exercises for Health Preservation in Chinese Medicine (2,3,0) **中醫運動養生學**

The students are expected to understand the mechanisms and cultural characteristics of Qi Gong and Tai Ji exercises in health preservation for the healthy people, as well as for persons with chronic illness conditions.

The most commonly-used exercises, i.e. Eight-Section Brocade